



## ONE DONATION, MANY CAUSES | 2024 Masquerade Ball & Holiday Parlor Tour

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Dear Neighbors and Supporters,

As a friend of the Lafayette Square neighborhood, we invite you to become a **sponsor** of two of St. Louis' most anticipated and beloved traditions: the **Masquerade Ball** and **Holiday Parlor Tour**! These signature events raise funds for the nonprofit **Lafayette Square Neighborhood Association** to preserve and improve the Lafayette Square Historic District.

I know you value the beauty and magic of this special neighborhood. Your support will enable St. Louis' first historic district to maintain its vitality and showcase city living at its best. Your support for these events will provide funding for safety, improvements, beautification, maintenance, environmental stewardship and support of other nonprofit organizations in and around Lafayette Square. For a detailed list of accomplishments and future plans, see the enclosed attachment. **Contributions are tax-deductible.**

### FOR SUPPORTERS WITH A BUSINESS, WHAT'S IN IT FOR YOU?

You can reach current and potential customers from across the city and county.

- Your business name or logo will be shared with more than 3,000 people who attended prior Lafayette Square events via an expansive email platform.
- Robust social media will reach 10,000 followers, plus print media and recognition of your business at the events.
- Your support will be recognized on the Lafayette Square website with more than 20,000 views annually. [www.lafayettesquare.org](http://www.lafayettesquare.org)

**Lafayette Square Neighborhood Association**

2023 Lafayette Avenue · St. Louis, Missouri 63104

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**MASQUERADE BALL, Friday October 18, 7 p.m. to 10 p.m., SqWires Annex**

Return to the 1920s—without Prohibition—at the annual ball! Guests will don their imaginative finery to compete for prizes and enjoy delicious food, an open bar and dancing. Proceeds from the Masquerade Ball will support safety in the Square, including security patrols during the holiday season. Sponsorship entitles you to receive complimentary tickets to revel in the festivities.

**HOLIDAY PARLOR TOUR, Sunday December 15, 10 a.m. to 4 p.m.**

The Holiday Parlor Tour is the primary fundraiser for the maintenance and the splendor of grand Victorian homes fully decorated for the holiday season. Plus, guests can shop for unique presents at the holiday market. Trolley service will be available.

Sponsorship details are outlined on an enclosed page. Thank you for considering this opportunity.

Sincerely,



**Christopher Budde**

President, Lafayette Square Neighborhood Association

P.S. Your sponsorship will help preserve one of St. Louis' most beloved historic neighborhoods—and if you are a business owner—promote your business across St. Louis. We appreciate your support!

Lafayette Square Restoration Committee, dba Lafayette Square Neighborhood Association, is a 501 (c)(3) nonprofit organization (EIN #23-7134347) that facilitates the preservation and redevelopment of Lafayette Square, respecting its special historic character and enhancing its overall livability for residents and visitors alike.

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