

**Lafayette Square Neighborhood Association Board of Directors Meeting Minutes**

**02 Jan 2024 7:00PM Park House - 2023 Lafayette
Expected Absences:** Bart

| **Item** | **Presenter** |
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| Call to order and approval of December Minutes | Chris |
| Called to order at 1904December board mtg minutes approval:* Motion to approve: Tom
* Second: Christina
 |
| **Ongoing Business** |  |
| Taxing District Update/MOU | Tom |
| * Park Central engaged as management firm
	+ they are asking for a memorandum of understanding (MOU) first ask is to enter into a non-binding agreement of duties until election where it is approved
	+ the second ask is for LSNA to deposit $7k into a separate account that would cover potential legal fees. at $5k and for mailings that would have to happen per state statute; this would be a loan that would be paid back if approved and would ask that the loan be forgiven if the taxing district doesn’t pass
		- LSNA would ask for another MOU detailing the repayment if passed and forgiving of the loan if it does not pass
* Neighborhood Q&A Meetings Scheduled
	+ Sqwires Wednesday, January 17 7pm-8pm
	+ Barr Library Meeting Room, Saturday, January 20 10:30am-11:30am
	+ Zoom, Tuesday, January 23 7pm – 8pm
* Website live [lafayettesquaresbd.com](http://lafayettesquaresbd.com/)
* Planning on August 6th election.
* January goals
	+ SBD boundaries and Draft Petition (1/16)
	+ Petition sent to Board of Alderman (1/19)
* Motion to approve MOU and $7k loan made by Matt
	+ Second Ty
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| Fountain Plaza and Pocket Park Updates - [Renderings](https://docs.google.com/presentation/d/1P2QQ9sCFq-r-SLRbgwPssweo6-c5nw7H/edit?usp=share_link&ouid=104280667521156478295&rtpof=true&sd=true) | Tom |
| * Pocket Park
	+ Dec 2021 LSNA acquired the Pocket Park
	+ $40k line item for landscape architect fee- other bids have not been sought out
		- Tom recommends not committing to those fees w/o passing of the tax district
	+ Park & building b/w $1.25-1.5 million
	+ Park alone $250-500k
		- Can do park only and f/u with building later
		- Building would occupy approx ⅓ of the park
		- Building gives potential for rental/retail space that could be sustaining revenue
* Fountain Plaza
	+ Part of taxing district that Chris Goodson has been overseeing
	+ no formal agreement
	+ maintained by LSNA & Sqwires
	+ Question is what will happen when TIF expires/Goodson sells
	+ 2023 taxes have not been paid; should be paid by TIF/Goodson
	+ Clairfy if this property is on LSNA insurance
* Parking lot
	+ asking if LSNA would obtain it
	+ currently owned by 4 entities
 |
| Legal Action on Walter Moody Properties | Chris |
| * discovery interrogatories and RFP re: how this is an impact on neighbors/property values/rodents
* Moody’s asked for a 30-day continuance on discovery
* still do not have a date for walk through
	+ Jeff to take photos, combos of Chris/Matt/Tom, and Travis
 |
| 2024 Budget Review and Vote [2024 program budgets](https://docs.google.com/spreadsheets/d/1YrrX1lD5rUqL3z-9rio_3kVxz1owfjKH/edit?usp=sharing&ouid=115037675990238321660&rtpof=true&sd=true) | Tatiana |
| * LSNA will report a net loss for the year ($40.7k)
	+ increased expenses (pergola/mural, holiday/safety patrols, Pocket Park/Fountain Plaza)
	+ Likely underestimated revenue
	+ as of 12/31/23 276k in the Together account and total expenses are well under total in the account
* Will go to membership for vote at the next membership meeting
* Motion to approve: Ty
	+ second: Christina
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| **New Business**  |  |
| 2024 Goals | Chris |
| * Transparency
	+ no mtg w/ individual member alone
	+ always wants the board to be above board
* Decision making
	+ deliberative decision making
* Consensus and cooperation are key
	+ if you disagree, please speak up
* Board to review by-laws
* Starting on time is important
* Chairs to write-up monthly report and get to Chris a week before the meeting so they can be sent out w/ agenda
	+ when read-aheads are sent out, members are expected to have read them
* Increase membership
	+ currently 10-15% of neighbors in the association; most are 5%
	+ neighborhood population is approx 23,000
	+ would like to put together a trifold
		- last time something like this was done was in 2020
	+ develop a QR code to put in neighborhood w/ links on how to join LSNA
	+ membership voting on historic code finalized by the City could be an opportunity to increase membership
* Improving advocacy on issues that impact LS
	+ as LSNA finds issues that are important or impactful to the neighborhood, put together quick working group to spend a week doing research, writing up theLSNA position, and getting it to Cara/BoA or the mayor’s office
		- Downtown Neighborhood Assoc does a good job at this; could be a good resource
	+ develop policy re: this
* Make volunteering easy
	+ Last slide of presentation at general mtgs will be upcoming volunteer meetings
	+ Link to volunteer on front page of website
* [Lafayette Square strategic plan](https://lafayettesquare.org/wp-content/uploads/2021/03/LSRC-Strategic-Plan_2021.01.pdf)
	+ take a look at updating it
	+ get the big ideas on paper
	+ funding
		- matching funds, grants, etc.
* Have to figure out what we are paying for
	+ breaking out specific accounts ie water/power
		- Park House/Substation/parking lot
	+ maintain paying
		- getting “credit for it”
		- managing it appropriately
* Website
	+ put a working group together to give it an overhaul
		- website was put together about 5 years ago
			* migrated everything from old to new company to manage it. Is this the most efficient way to manage?
	+ Story Power - designed it and still consult w/ them
		- Tim and Kelly have administrative privileges
			* Jeff Baird would have a lot of historical knowledge
	+ The website is for LS not LSNA
		- LSNA pays for it - should be on the front page
* Edit communication budget to add $10,000 line item for website redesign
	+ will put us at approx. a $51,000 loss
* Continuing improvements that were started last year
* Complete transfer of the Park House to the LPC
* Lafayette Square archives and storage - through former neighbors
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| **Committee Updates** |  |
| Treasurer | Tatiana |
| * in the process of updating signers
* annual review with Modern Dollar - a little over $200k in Jim King Endowment fund
* Pet Parade raised and donated $400 to APA
* House Tour - net income just over $71k; merch sales just over $1k
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| Communications | Tim |
| No updates  |
| Fundraising  | Jill |
| No updates  |
| Business Affairs | Bart |
| No updates  |
| Safety | George |
| * Titan worked out well for holiday safety patrol
	+ Friday after thanksgiving until 12/30 for 6 hours/night (4pm-10pm)
	+ Tom and George met with them
	+ Red light camera - tying that bill to some sort of surveillance bill
		- putting in a lot of restrictions towards surveillance
		- Pres of BoA is looking into this now
		- George to reach out to Cara to get clarification
		- Titan has cameras that can be mobile or stationary/on buildings with approval
			* uses AI to monitor
			* could have alarms go off when triggered stating that SLMPD are being called
			* Balancing personal rights vs safety
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| Improvements | Mitch |
| No updates  |
| Membership | Erika |
| * Megan met with Erica (new chair) to complete turnover
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| Preservation | Marsha |
| No updates  |
| **Upcoming Meetings and Important Dates** |  |
| General Meeting | 10 January 2024 |
| Next Board Meeting | 06 February 2024 |

Motion to adjourn at 2056 by Ty; Seconded by Tatiana