

# 2021-2022 Roard of Direct

March 30, 2022

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The Lafayette Square House Tours have become some of St. Louis' most anticipated and beloved traditions during the Spring and Holiday seasons. Last year, due to the ongoing pandemic, we held only the Spring Tour – showcasing our neighborhood's wonderful gardens. Volunteers spent much of this past Summer and Fall working to bring back both of our beloved tours for 2022. As a supporter of the Lafayette Square community, we want to share with you all the details. We also invite you to consider supporting the event and/or promoting your business, through our 2022 sponsorship opportunities, outlined below.

Annual Historic Lafayette Square House & Garden Tours

All details available at www.lafayettesquare.org/housetours

## GARDEN TOUR & ANTIQUE FAIR: Saturday, June 4, 10am-5pm

In this self-guided Urban Oasis and Garden Tour, the scent of blossoming flowers and the gurgle of fountains will take you places you will be talking about long after you leave the gardens tucked into the storied neighborhood. For over 50 years our residents have opened their gates to the public - revealing some of the most beautiful gardens in the city. From sleek, modern patios to vibrant plant-filled courtyards and hidden gardens, guests will visit some of the city's most beautiful outdoor spaces. This year, we also welcome back the popular outdoor Antique Fair, as well as numerous other favorites, including:

- Vintage car display
- Local vendors
- Classic trolley
- Food and drink
- Historic 1860s baseball
- Concert in Lafayette Park

This is an event not to be missed! Tickets go on sale April 1<sup>st</sup> at www.lafayettesquare.org/housetours.

The Lafayette Square Restoration Committee is a 501(c)(3) organization (#23-7134347). We certify that no goods or services were received in exchange for this gift.

#### WINTERFEST!

## LIGHT UP THE SQUARE: Saturday, December 3, 12pm-6pm

Holiday market, tree lighting ceremony and Pet Parade APA Puppies in the Park are just a few things happening December 3 when visitors stroll through Historic Lafayette Square. The neighborhood will feature booths, music, pop up attractions, food and beverage from Lafayette Square businesses, showcasing the friendly proprietors and their offerings that make the Square a great place to live and to visit.

#### HOLIDAY PARLOR TOUR: Sunday, December 4, 10am - 5pm

Back for the first time since December of 2019, our beloved Holiday Parlor Tour will grant public access to the magnificent historic homes in St. Louis' premiere historic neighborhood. Guests will experience the splendor of these Victorian homes fully decorated for the holiday season. A motorized Trolley will be available to ride from house to house.

#### **SPONSORSHIP & DONATIONS**

These events are the primary fundraisers for the maintenance and improvement of Lafayette Square. We held our first home tour in 1969 during the preservation movement taking place in the city at that time. Over fifty years later our mission remains the same.

Proceeds from this year's tours and events will help provide funding for environmental stewardship, maintenance, safety, beautification and to support other nonprofit organizations in and around Lafayette Square. The Lafayette Square Neighborhood Association (LSNA) is a not-for-profit organization that facilitates the preservation and redevelopment of Lafayette Square, respecting its special historic character and enhancing its overall livability for residents and visitors alike. If you value the beauty and magic of this special neighborhood here is your chance to show your support

### For supporters with a business, what's in it for you?

If you own or run a business, there are multiple opportunities throughout the year to reach your current and potential customers.

Your name/business logo can be shared with over 6,500 past event attendants via an expansive email platform.

Options for robust social media, print and live media recognition of your business throughout 2022

Your support can be recognized on the Lafayette Square website with over 20,000 views annually.

Your support will enable St. Louis' first historic district to maintain its vitality and remain an example of city living at its best.

Sponsorship details are outlined below and can also be found on at www.Lafayettesquare.org/housetours.