

Minutes of the LSRC Board of Directors Meeting June 1, 2021 2021

The Board met via Zoom with the following members present: Tom Murphy, Kim Peterson, Christina Ryan, Sheri Mistretta, Kelly Schlueter, Ian McCormack, Jeff Baird, Bethany Budde, Suzanne Sessions, Ron Gorman, Glenn Eckert, Brooke Gocken, Sarah Hurst, Diana Gray, Matt Negri.

A motion passed to approve minutes of the last meeting. Motion by Session, 2 nd by Ryan.

Capital Improvements: The informational kiosk about bricks and bench program will be made by McClay. Other projects are coming up that may need funding.

Development: Suzanne talked about a flashing light at the Remax store, a complaint from someone in an email. The light will be closed off at 5 pm. Flashers need to be turned off according to our code. Yard sculpture on Mississippi is a problem.

Bylaws: no new report. Kim mentioned The President can always appoint a Pres Pro Tem to run a meeting.

Community Garden: Kim mentioned that garden leaders may ask for a set-aside of unspent funds each year to go toward replacement of the Pergola.

Neighborhood Directory: The publisher started work on the 2021 directory in April. Next year the Board needs to keep the publisher, STL Programs, informed of plans fairly early in the new year.

House Tour/Auction: Sheri said rough income is at least \$44,500 with a full report to follow. Kelley will lead a survey of attendees to get their feedback. We have film footage left, and there was discussion about what to do with it. Can be used for promotions, tour groups, put on our website? Sell to others for their use? Christina mentioned many attendees of the garden tour ask where the money for tours go. Tom talked about need to capsulize our purpose, clarify our mission into a 3-5 talking point, our “elevator speech.”

Fall celebration: No update

Strategic Plan: the group meets quarterly

Website: Kim talked about forms generated from the website and problems getting that data, especially problematic timing with house tour/ticket sales.

Password list: Discussion was held about how passwords to LSRC accounts are stored, who has passwords. Jeff has a list. There was consensus that Treasurers should keep all passwords on one list, shared with the President, since treasurer’s passwords are sensitive.

Membership meeting: will be held in person with a Zoom option. Speakers need to go to the front of the room for Zoom attendees.

2022 Board elections: take place in October. Tom said some people have talked with him about Board positions. We will need to propose a slate of candidates.

LPC Request for New residents/members list: Christina reminded all that the members list doesn't go out to non-members.

July concert: Jeff and Kelly talked about having a merchandise booth at the July 3 concert. Arts Council needs to approve as it is their event.

Jeff has a new email address for people to report events for the website:
events@lafayettesquare.gmail.

Membership: Christina is still pursuing a business passport.

Treasurer: no report

Business Affairs: no report

Safety: Glenn said there would be a June meeting of block captains. The mouse on the security camera was replaced. Shawn Toohey will lead a traffic subcommittee.

Communications: Jeff said we are buying more chairs and shirts. He hopes to highlight local makers in the merchandise area of the website. The 1st quarterly newsletter went out to the membership list. Andrea Heugetter donated 50% of her profit of sales of LSRC logo items which was \$700.

Fundraising: Light up the Square, Dog Parade, Food and drink, etc. taking place and vendors. There will be no Holiday tour.

Jim King memorial event went well. Tom gave a summary of the brick dedication and lunch.

Kim Peterson
LSRC Board Secretary