

Minutes of the LSRC Board of Directors Meeting

April 6, 2021

Revised 4/20/2021

The Board met via Zoom with the following members present: Tom Murphy, Kim Peterson, Christina Ryan, Sheri Mistretta, Kelly Schlueter, Jeff Baird, Ron Gorman, Glenn Eckert, Clark Affholder, Brooke Gocken, Matt Negri,

Minutes of the last meeting were approved. Motion by Mistretta, 2nd by ?

Kim reviewed progress of bylaws revisions. We will re-write responsibilities of Vice Presidents to be broader, with specific duties listed in Board policy. We will address electronic meetings and electronic voting in bylaws. The committee has read bylaws from nearby neighborhoods for good ideas. It was suggested that the committee track changes from original bylaws through markup function to make clear old vs. new wording.

House Tour report: We have sold 100 tickets so far. Garden tickets are selling, some will be given away as a promotion. Sponsorships are coming in, \$10,500 so far. Brooke said any video footage of her home may be used for anything. We are near the break even point of covering \$17,000 in expenses. New items for auctions may still be added, contact Suzanne. Tom asked Board members to review sponsors and auction items and reach out to others to promote them as well as the house tour. Jeff asked how sponsorships will be represented on the website--- sponsorships of \$1,000+ will be listed there. Jeff is setting up a House Tour event on a banner. Ron suggested contacting Bill Odell for sponsorship.

Damaged column on Lafayette: Tom said the city will be fixing it. Should we move it since it has been hit twice by cars in a couple of years? It will cost around \$1,000 - \$2,000 for a new base in another location. Matt recommended moving it to avoid further expenditures and liability costs.

A motion passed to move column and put on a new base if costs do not exceed \$3,000. Money to come out of capital improvements budget. Motion by Negri, 2nd by Mistretta.

Membership: Christina is tracking down renewals from Business Affairs committee members. She talked about renewal periods for these members. Membership is \$150 and last year we had around 30 Business Affairs members. Security services took place January – March and it was about \$3,000 for January. Security services were discussed, we use it heavily in summer and at holiday time. Tom will get clarification on the Business Affairs committee’s need for security and their ability to pay for it in 2021.

Passport for goods and services: Discussion was held about setting up passports with Business Affairs committee. Now businesses are interested after showing not much interest in the past. Will it be paper? Electronic? It could be given to new residents, to members, or sold. Kelly will take this on with her fundraising committee.

Treasurer's report: Sheri said \$19,172 refund came from the city (SBC Contracting Inc.)

A motion passed to put this money into the general fund. Motion by Mistretta, 2nd by Negri.

LSRC Commerce Brokerage Account (James King Fund): In preparation for motion, Sheri explained that the Commerce Brokerage Account has two signers - the current President and Treasurer. Signers for the account will change annually upon election of officers. Both signers have equal responsibility and can act independently on the account upon Board direction. With the Presidency change from Steve Wilde to Tom Murphy, it is necessary to document Board approval of this change in meeting minutes.

A motion passed to change signer on the Commerce Brokerage Account from Steve Wilde to Tom Murphy as current President; second point on the motion is that President and Treasurer are both signers and can act independently on the account. Motion by Mistretta, 2nd by Negri.

Tom suggested Treasurer's report need only go to the members on a quarterly basis while the Board should see it monthly. It was agreed this will work.

Safety: Glenn reported he met several new block captains. Alley signs for trash and recycling were laminated and distributed to a few block captains. Fewer duties seem to be working in recruiting block captains. Discussion was held about the Park Ave. camera's ability to capture cars going South on Mississippi in relation to a hit and run car crash. The camera does not capture that view.

Website: Jeff reported on the last meeting of the Communications committee. They are considering a quarterly newsletter targeted to people outside of the Square. The website needs polishing, that is ongoing work. The house tour section is fine. The Marquis may be uploaded to the site. Tom asked about the website evolving beyond a volunteer project, expanding into a paid role to maintain it. There was brief discussion of this idea.

Merchandise: Kelly and Jeff are working on setting up sales and inventorying through our website. Carol Fisher still has products at her home. Danny Schulte has run the sales booth at house tours in the past. Jeff has a plan to organize and track it all. Jeff will work with Andrea Heugatter to see what she can offer as customized products.

Fundraising: Kelly spoke about Passports and Cocktails on the Plaza.

Meeting adjourned.

Kim Peterson
LSRC Board Secretary