



JULY 2020

We have missed our friends & neighbors!
Though everything may look a little different now at each of our businesses,
we are so happy to be back as a business association
and serving our beautiful neighborhood in any way we can.

Like Us on Facebook!



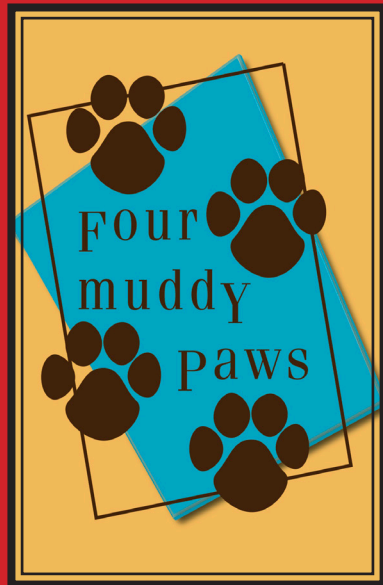
facebook.com/LafayetteSquareBusinessAssociation

Our usual annual events may currently be canceled or postponed, but if there are any neighborhood news or events, they will be posted to our Facebook page! Like our page & stay in the loop!

Teaser: We are currently working with the LSRC on a "neighborhood passport" with lots of great offers to all your favorite businesses!

Neighborhood Business News!

Four Muddy Paws • fourmuddypaws.com



Four Muddy Paws is back to our regular hours beginning Monday, July 6: Mon-Fri 10am-7pm (Friday 8pm), Sat 9am-5pm and Sun 11am-5pm. Our Grooming and Self Service Dog Wash are both open. You can shop online 24/7 at www.shop.fourmuddypaws.com. We offer Curbside Pickup & Free Local Delivery Monday thru Saturday within a 10-mile radius of the shop. We appreciate everyone's support and flexibility!

Join us for our first Summer Pool Party of the Season on Saturday, July 11 from 10am-4pm. We'll have our pools on the patio for the dogs to play in. Please wear your mask and maintain social distancing. We'll be sampling some frozen treats and we'll have plenty of doggie ice cream!

Forrest Gallery • forrestgallery.net

The gallery at 1916 Park may be closed but Forrest Gallery is still in business! Check our website at forrestgallery.net for all your art needs. I've had a lot of going away present type orders lately. Quick response and free personal delivery to your door in St. Louis.



Square One Brewery & Distillery

1727 Park Ave. • 314-231-2537 • squareonebrewery.com

Square One Brewery & Distillery is happy to be, once again, greeting our neighbors and friends for both inside and courtyard seating. Although we do not require reservations, we are ready to take them, whether you are coming for lunch, dinner or weekend brunch. Our courtyard patio is first come, first served, so we are unable to reserve a table for you there; however, we are glad to take your reservation and guarantee you a table inside and seat you out, if there is a patio table available. While we are open we can assure you that we are also taking all possible precautions to keep you and your dining experience as safe as possible. All employees are wearing masks and gloves and their temperatures are checked prior to beginning of their shift. Throughout the day all hard surfaces are sanitized with a mild bleach solution as well. These and other precautions are all a part of our best effort to ensure you have the best possible experience while at Square One.

Lafayette Square Chiropractic Centre

1013 S 18th St. • 314-436-3050 • lafayettesquarechiropractic.com



(left to right: Kara Keserauskis & April Breeden Peairs)
Photo Credit: www.abbietalespictures.com

“How does it feel to re-open?”

It is a question our team members are asked often lately.

The truth is, we don't know.
We never closed.

Early on during the COVID-19 pandemic, healthcare providers, including Chiropractors, were deemed “essential” and asked to remain open to serve our communities. The last thing St. Louis needed was hundreds of chiropractic clinics closing and their clients rushing into ERs and Urgent Cares that were already overwhelmed. Thus, Lafayette Square Chiropractic Centre, LLC remained open.

Our team immediately went to work figuring out how to practice, as safely as possible, through a pandemic:

- Rearranging the office to allow for social distancing
- Obtaining personal protective equipment for our team
- Establishing stringent hand sanitization and disinfecting protocols
- Installing new air filtration systems
- Creating and posting COVID-19 protocols internally and online
- Utilizing clients' vehicles as “reception” rooms (until adjusting rooms were ready)
- Obtaining touch free thermometers for team and client temperature screenings

At one point, I remember realizing a month had gone by without a single day off. It was exhausting and yet the anxiety levels were so high it was hard to sleep. I felt like everyone I knew was operating in some type of surreal new reality.

The financial & emotional impact and losses of COVID-19 definitely took their toll on us, just as they did for countless other small business owners, locally & globally. There were days, to be honest, that I thought it would have been easier to close, at least temporarily. As an owner, there were times I wondered if our business could even survive. I feared for the physical and financial health of our team and clients. I agonized over every decision we made, hoping it was the “right” thing to do.

Yet, day after day, clients thanked us for being there. They told us how relieved they were to find an office that was accepting new clients. They expressed how much they appreciated all of our new safety procedures. They told us we made a difference in their lives. We stayed open for them and they were grateful.

Today I am more proud of our LafSqChiro team than ever before. Each employee was given the option to take a hiatus, and was assured, as long as we were fiscally able, that they would have a job when they felt it was safe to return. Every single one said they were here to serve and chose to work along side us. We were a “family” before, but are now more than ever.

As I write this I think of every small business owner in this neighborhood who has navigated impossible circumstances and done their best to protect what they have built from the ground up. Each story and journey has been different. I have witnessed neighbors, clients and friends step up and focus on taking care of their teams as they figure out a way to survive this unbelievable storm.

And, while it is far from over, my hope for the future is strong. I wake each day tired, but with a renewed sense of purpose, and commitment to our mission: “Empowering YOUR family to embrace healthy, happy and active lifestyles.”

If we can ever be of service please give us a call: www.LafayetteSquareChiropractic.com

-April Breeden Peairs, LCSW, COO

SqWires Restaurant & Annex • sqwires.com

We are so happy to be back serving our community food, drinks & smiles! We are now open for both dine-in (inside & patio) & curbside pick-up. You can find the most updated menus, hours & service standards on our web site or social media. There is something for everyone at SqWires - cocktails & craft beers, refreshing fruit lemonade, pet-friendly patio, live music, happy hour, daily lunch & dinner specials, delicious desserts, & plenty of vegetarian, vegan & gluten-free options.

Something to celebrate all week long!

- Happy Hour: Tues-Fri 4-7pm
- SqWare Plate Tuesdays 5-8pm
- Wine Down Wednesdays 5-8pm
- Patio BBQ Thursdays 5-8pm
- Live Music on the Patio: Fridays 4:30-7pm
- Weekend A La Carte Brunch: Saturdays & Sundays 9am-2pm (also featuring live music!)

Thank you so much for your support. We look forward to serving you soon!



even more news this way → → →



All Our Spacious Award Winning Outdoor Dining Areas are Open & Ready for You to Enjoy this Beautiful Weather!

We have officially been reopened for several weeks and are so grateful for all our loyal guests for supporting us as we work through the new normal of dine in service. Every single one of our employee owners have returned to work and are anxious to see you. If you haven't had a chance to venture out yet, this weather provides the perfect time to do so and enjoy one of our spacious outdoor dining areas. We are excited to welcome you back. We are doing everything we can to gain your trust and assure your comfort and safety at all our establishments.

Vin de Set ~ Award Winning Sunday Brunch

10am ~ 1pm

Our award winning Sunday brunch is back and better than ever. Enjoy all you can eat breakfast items served family style to include: bacon, eggs, sausage, and breakfast breads. Then select from one of our delicious lunch entrees served with your choice of soup, salad or fruit. Finish your meal with a dessert sampler served family style. Call 314-241-8989 for reservations.



Vin de Set is Now Serving Lunch on Saturdays

12:00pm-4:00pm

We are excited to announce that Vin de Set will be "Open for Lunch" on Saturdays starting June 27th. Our 5,000 square foot Award Winning rooftop patio is the perfect destination for social distancing with plenty of shade or sun.

We offer the freshest produce available picked daily from our traditional and aeroponic garden. Our menus showcase locally sourced beef, poultry and pork. In addition to our full menu, our Executive Chef has added a few new items to include: Chicken Cordon Bleu Salad, Cheese Tortellini, Chicken French Dip, Bistro Burger & Shrimp Po'Boy.

Enjoy your favorite salad, sandwich or entree with a herb-infused cocktail, a glass of wine or refreshing craft beer.

Call 314 241-8989 for reservations.

Bartender Challenge ~ Who Will Raise The Bar?

August 19 @ 6:00pm ~ Thornhill Rooftop Deck

Come quench your thirst for competition & cheer on the bar managers of Hamilton Hospitality. Sara Pearson of Eleven Eleven Mississippi, Ben Hubbs of Vin de Set and Frank Kurtz of Hamilton's Steakhouse will be participating in this classic battle of creative mixology.

Evening Includes:

Guests warm up with a tasting of three craft beers from 21st Brewer's Bar with appetizers.

Battle begins as each bartender creates two original cocktails using vodka & then bourbon.

Deliberate your decision while enjoying a classic rum cocktail created by Ian Nava, bartender at Rhone Rum Bar as you cast your vote for Hamilton Hospitality Bartender of the Year.

\$50 per guest. Space is limited. Please call 314-241-4949 for reservations.

Thank you for supporting your local Lafayette Square businesses!
Have a safe, healthy, joyous July!