

LAFAYETTE SQUARE STRATEGIC PLAN

GROWING THE SQUARE. BUILDING COMMUNITY.

The purpose of a strategic plan is to provide direction and focus. Lafayette Square’s Strategic Plan establishes a vision and a roadmap to guide the neighborhood in the steady, day to day work needed to reach that vision.

VISION

Lafayette Square will continue to be a beautiful, vibrant, and welcoming neighborhood, committed to celebrating and maintaining its historic heritage while adapting to the diverse needs of today’s residents, business owners, and visitors.

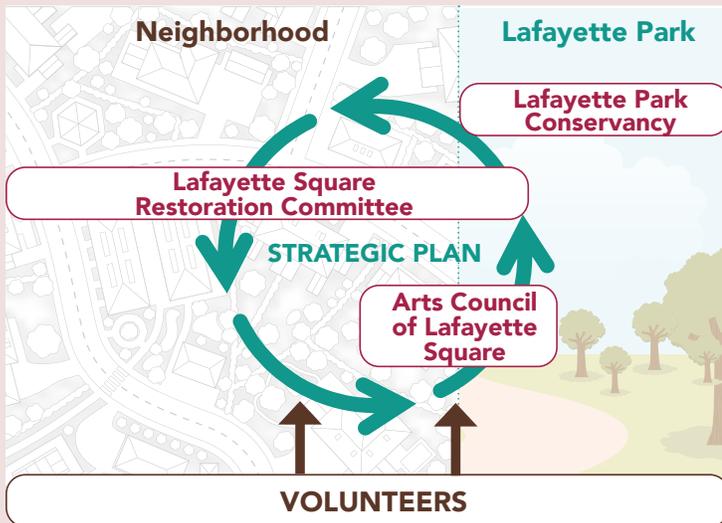
GUIDING PRINCIPLES

When we make decisions, we will be mindful of what is most important to us.

- Community
- A balance of vitality and tranquility
- Preservation
- Inclusivity

IMPLEMENTATION

Implementation of this Plan requires coordinated action among Lafayette Square’s three neighborhood-based organizations: the Lafayette Square Restoration Committee (neighborhood organization), Lafayette Park Conservancy, and the Arts Council of Lafayette Square.



The Plan also requires renewed civic energy from residents and supporters who are needed to volunteer their time and talents.

Goals	Objectives
1. Strengthen and Improve Coordination of Neighborhood Organizations	<ul style="list-style-type: none"> A. Establish a Strategic Plan Implementation Committee to support and monitor strategic plan implementation. B. Improve coordination between neighborhood organizations, including capital improvements. C. Report budget information to the community regularly. D. Report Strategic Plan progress to the community regularly. E. Establish best practices in accounting and procurement. F. Clarify and communicate the functions of each organization often and consistently.
2. Keep Lafayette Square Safe	<ul style="list-style-type: none"> A. Enhance lighting and surveillance in the neighborhood and in Lafayette Park. B. Work effectively with the City of St. Louis Police Department (SLMPD). C. Provide ongoing education to residents on their role in neighborhood safety. D. Conduct an audit to evaluate performance of the current block captain program.
3. Encourage Historic Preservation and Improve Neighborhood Character	<ul style="list-style-type: none"> A. Encourage historic preservation and enforce current standards. B. Educate the neighborhood about historic standards; share information about development activities. C. Maintain and improve public infrastructure. D. Keep Lafayette Square clean and beautiful.
4. Bring People Together	<ul style="list-style-type: none"> A. Foster a welcoming neighborhood culture. B. Expand participation and collaboration. C. Support neighborhood communication and events.
5. Support Neighborhood Livability	<ul style="list-style-type: none"> A. Calm traffic. B. Support the neighborhood’s business district.

*for a full list of action items for each objective, please visit www.lafayettesquare.org.